



STRATEGIC PLAN 2021-2024

MISSION

King County Play Equity Coalition is a network of organizations dedicated to challenging and changing systems to shift power and center physical activity as a key part of health and youth development

VISION

A King County where all youth - and particularly youth from historically underserved groups - experience the transformative benefits of play, sports, outdoor recreation and physical activity.

VALUES

Communities of Color-centered. We shift power to communities of color to elevate the brilliance and expertise already there.

Empowering play at all levels. We recognize the protective value of play and fun.

Collaboration across sectors. We focus on systems-level solutions that require collaboration across public and private sectors.

Disruption of traditional systems. We recognize and work to disrupt systematic racism and oppression that are upheld and perpetuated by the status quo.

GOALS



1 Shift power in the youth sports, outdoor recreation, and physical activity sector to BIPOC, community led organizations.



2 Raise up play as a central component of healthy child development and a priority in regional policy-making, funding, and education decisions.



3 Build a strong, connected, cross-sector network of organizations committed to Coalition mission.



4 Build and support a strong, sustainable organizational structure grounded in equitable governance.



5 Work towards equitable access to and change in ownership of sport and play infrastructure, facilities and fields.

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Shift power in the youth sports, outdoor recreation, and physical activity sector to BIPOC, community led organizations.



- A** Provide member stipends.
- B** Recruit and retain BIPOC leadership team members.
- C** Support, retain, and center BIPOC-led orgs within the Coalition.
- D** Work with King County Parks to create a distribution plan for \$2.5M in COVID relief funds.
- E** Complete a power analysis: map and identify where power is and isn't in the physical activity sector.



Raise up play as a central component of healthy child development and a priority in regional policy-making, funding, and education decisions.



- A** Convene and support an Advocacy Action Team to pursue municipal, regional, and state-wide advocacy in support of Coalition mission.
- C** Share Coalition work and elevate member work through multiple communications mediums.
- D** Support efforts to increase school-based physical activity.



Build a strong, connected, cross-sector network of organizations committed to Coalition mission.



- A** Hold quarterly member meetings.
- B** Transition Return to Play Action Team to programs, direct-service and equity focused group.
- C** Conduct a network analysis to determine ways to strengthen the Coalition's network and identify missing organizations and sectors.
- D** Cultivate a learning community and opportunities for networking with ongoing intra-Coalition communications.



Build and support a strong, sustainable organizational structure grounded in equitable governance.



- A** Raise enough funding to sustain Coalition activities.
- B** Create and support a Youth Action Team.
- C** Create a structural plan that shifts power to a community based organization to serve as backbone.
- D** Create transparent and clear decision-making processes held at various levels: Exec team, staff, leadership team, members, Action Teams and create a process for generative conflict.



Work towards equitable access to and change in ownership of sport/play infrastructure, facilities and fields.



- A** Convene and support a Facilities Action Team to provide guidance and advocate for more equitable access to fields and facilities.